

For Immediate Release

CATAWBA ISLAND SHOW TO OPEN SEASON

PORT CLINTON, OH – They call it a boat show, but perhaps it might be better called the season kick-off party when the Progressive Catawba Island Boat Show docks at the prestigious Catawba Island Club for 3 days, April 27 – 29.

Marking its 14th anniversary, the show at CIC has come to mark the opening of northern Ohio's boating season. It boasts a fleet of nearly 100 boats, most displayed in-the-water, ranging from small inflatables to million-dollar motor yachts.

In addition to new 2018 models, select pre-owned boats are also a feature of this show. Add to the boats dozens of exhibits featuring boating accessories, equipment, marinas, services and boating information surrounding the picturesque Catawba Island Club marina basin in individual tents.

One of the prime benefits for show visitors is seeing and boarding 2018 models that have been arriving at dealerships since the boat show in Cleveland last January. Obviously, the in-water format also allows dealers to show larger models that couldn't be trucked to or displayed at the indoor show. Moreover, the selected pre-owned boats headed for the show are mostly larger models, too.

Another benefit of the CIC event is the ability of dealers to provide demo rides and sea trials. Unlike other in-water shows, no boats at CIC are blocked in and can, therefore, be demonstrated.

"It's as much a spring boating party as an expo," explains Bryan Ralston, president of the Lake Erie Marine Trades Association. "It features food and entertainment and it's the only time each year the general public can access the private marina grounds at CIC. The setting is beautiful and the atmosphere is strictly casual. And, the parking and admission are both free, too."

In addition to daily live musical entertainment on the deck overlooking the show, visitors can enjoy a special craft beer day and "Discover Sailing" for those who want to experience sailing for the first time.

CIC is located on the northwest side of the Catawba peninsula, off Northwest Catawba Road. Show hours this year will be: Friday, 12 Noon to 6 PM; Saturday, 10 AM to 6 PM; Sunday, 11AM to 5 PM. Admission and parking are FREE. For more show details, visit: www.catawbaislandboatshow.com

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